



Academy Studios

IMPORTANT INFORMATION FOR PARENTS/ GUARDIANS

Here is some important information that you need to agree to before your child visits Sky Up Academy Studios. It is important that your child's school receives this signed form before their visit so that your child can take part in this fun and inspiring experience.

At Sky Up Academy Studios, your child will be working in a team of students from their class or school group to produce their very own content.

Depending on what role (producer, director, camera operator, reporter, script writer, editor, eyewitness, expert) they perform, they may appear on camera. We want your child to be able to share their unique and exciting experience with you after their visit, so we will host the final video on our website my.skyup.sky for 12 months. We will only share the link with your child's teacher or group leader, who will be responsible for sharing it with parents and guardians after the trip at their discretion. Children will also be provided with a USB wristband or QR code that will allow access to the content that their group has produced. You are responsible for how you and your child share this video online and Sky accepts no responsibility for where the video is shared and any comments that are posted by users because of you or your child posting it online.

Due to the large number of young people that will visit Sky Up Academy Studios, we are unable to offer payment or other benefits as a result of participation and you or your child will not receive a credit for this piece of work. We are also unable to allow participants or parents/ guardians right of approval for the content produced, hosted online, and provided via QR code or on USB. It will be the responsibility of Sky and the teacher/group leader to ensure all content created and hosted online and provided on USB or via QR code is suitable for purpose and in good taste. In the case that we believe the content produced not to be in good taste or unsuitable for distribution for any reason, we reserve the right to withhold the content, remove any unsuitable or potentially damaging content before providing the content via QR code or on USB. If any reasons come to light that mean the whole or parts of your child's group's report need to be removed from the Sky website on a temporary or permanent basis, Sky reserve the right to do so.

Sky will maintain ownership of the content produced by your child and the rights associated with this content, wherever it is distributed. All copyright, trademarks and all other intellectual property rights in all material or content supplied as part of the Sky Up Academy Studios programme belongs to Sky, including the contents produced by your child's group which will be provided via QR code or on USB and hosted online. You agree that neither you nor your child may use it for any commercial purpose or in a way which may reasonably be expected to be harmful to Sky.

We want to make sure every young person has the best experience possible, and this means we may need to collect personal information about your child to deliver the experience safely and effectively. Your child's teacher will be responsible for letting us know if your child has any special requirements relating to their health, allergies, disability, or behaviour that can help us give them the best possible experience at Sky Up Academy Studios. This and other personal information will be used to facilitate your child's participation in the Sky Up Academy Studios experience and to ensure the experience can be run safely and effectively for all participants. Sky will not use any information relating to your child to market commercial products or services.

We have created Sky Academy Up Studios to help your child's learning and development and we will never use the content created by them for commercial purposes except occasionally to promote Sky Up Academy Studios. If this is the case, we will always consult the teacher or group leader to seek permission in advance, and in these instances, we might edit the footage to suit the purpose of the promotion.

If you have any questions relating to any aspect of the Sky Up Academy experience, please direct these to your child's teacher or group leader and we will endeavour to provide them with information to answer them.



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**PARENTAL CONSENT
MUST BE COMPLETED & RETURNED**

By signing this letter, I confirm that I have read the above information regarding my child's visit to Sky Up Academy Studios and consent to all aspects included in the paragraphs above.

Name of child: _____

Name of Parent/ Guardian: _____

Parent/ Guardian signature: _____

Date: _____

Sky Up Academy Studios Photography / Videography Permission Form

As part of our communications activity, Sky may use photography/videography for publicity purposes. We would like your permission to photograph/video your child for possible inclusion in promotions for Sky Up Academy Studios, within Sky.

The image(s) will remain the property of Sky and will be used for the designated purpose of promoting Sky Up Academy Studios and/or Sky. It may also be included in the central Sky image library. You/your child's contact details will remain strictly confidential.

Name: _____

Address: _____

Contact number: _____

E-mail Address: _____

If the participant is under 16 years old, please give date of birth, name and contact details for parent/guardian of the individual:

Date of birth: _____

Name of Parent/Guardian: _____

I permit Sky to use photographs of my child.

Signed: _____

Sky will not collect this form, but it needs to remain on school file with the Parental Consent.

This form must be signed by parent/guardian if individual is under 16 years old and returned to the students' teacher.